



**ONEHOPE**  
F O U N D A T I O N

SOCIAL IMPACT AS A SERVICE

**SIAS**

## **WE KNOW THAT CAPITALISM WORKS.**

WE ALSO BELIEVE THAT COMPANIES OWE IT TO THE WORLD TO TAKE SOME OF THEIR SUCCESS AND INVEST IT IN DOING SOMETHING GOOD.

**WHY? BECAUSE CUSTOMERS WANT TO BUY FROM THAT COMPANY.**

AND THE MORE THEY BUY—THE MORE YOU CAN GIVE.  
TRULY PROFOUND SOCIAL ISSUES CAN BE SOLVED THIS WAY.  
SO WE'RE PUTTING OUR MONEY WHERE OUR MOUTH IS TO CREATE A MOVEMENT.

IT'S THE RIGHT  
THING TO DO



IT'S THE SMART  
THING TO DO



————— WE CALL THIS —————

**CAUSE-CENTRIC COMMERCE**

AND WE'RE BRINGING IT TO THE WORLD.

# SO, WHAT IS SIAS?

**SIAS** (SOCIAL IMPACT AS A SERVICE) IS A TURN KEY PROGRAM TO INCORPORATE CAUSE-CENTRIC COMMERCE INTO YOUR BUSINESS—EASY, FUN, IMPACT.

## THE OPPORTUNITY TO WORK WITH YOUR NONPROFIT OF CHOICE

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We have over **200** of the best nonprofits in the country in our portfolio who would love to work with you.

We cover all causes, all approaches, and all geographical locations (we just don't allow religious or political organizations, we have to keep it legal).

Liven up the conversation - change your cause as frequently as once a month.

Don't see anything you like? You're more than welcome to choose your organization of choice (it will just bump you up to Super Impactor status).

## RELATIONSHIP MANAGEMENT

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You're busy. We'll cover the back and forth with the nonprofit and only loop you in if you want to, and when we need to.

We already work with these nonprofits in other capacities, so we have access to a vast number of contacts to get exactly what you are looking for.

### DID YOU KNOW?

94% OF CONSUMERS ARE LIKELY TO SWITCH BRANDS TO ONE THAT SUPPORTS A CAUSE.

## DID YOU KNOW?

43% OF PEOPLE WANT TO PURCHASE PRODUCTS FROM A COMPANY THAT MAKES DONATIONS.

## DOLLAR-TO-IMPACT RATIO

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Consumers are far more engaged and motivated to buy when they understand how much impact they are having.

We work with you to determine how much you'd like to give, and then we work with the nonprofit to determine an impact ratio for that amount.

We work our magic to properly message that ratio in a way that resonates with your consumers to help motivate them to buy (again and again...).

## SOCIAL MEDIA SHAREABLES

So, you've got your cause, you've got your impact, now let's tell the world!

We'll create a series of social media shareables that you can blast out to your network so that they know the amazing stuff you are doing. We'll even customize them with your brand in tier 2.

Facebook, Instagram, Pinterest, Twitter -- we've got you covered!

In tier 2, We'll even throw in a suggested schedule for when to post them so you can maximize your impact.



# IMPACT REPORTS

Consumers want to know where their money went and how much good it did. Let's tell them that!

We calculate your impact (for whatever period of time you like), bundle it up into an awesome visual report, and send it back to you to spread the word.



## DID YOU KNOW?

31% OF CONSUMERS THINK BUSINESS NEEDS TO CHANGE TO ALIGN WITH GREATER SOCIAL NEEDS.

## ONE STOP SHOP

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Want to contribute to more than one? That's good with us!  
And you'll still have one single tax ID for as many causes as  
you'd like to support!

## BEST PRACTICES FOR SOCIAL MEDIA MARKETING

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Have you tried to reinvent the wheel? Ya, we don't think it's so  
fun either.

We have over 6 years of experience with marketing CCC  
specifically, and we'd love to share those insights and findings to  
help make you successful too.

## INFOGRAPHICS

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Who doesn't love infographics? Great little visual representations  
of info to help clearly convey your message to your customers.

We can make those for you to explain your cause! (It does  
require Super Impactor status though...).

## HAVE OTHER IDEAS?

Want to create a private label wine or coffee? Want us to run your employee giving and matching program?

We can do that! Just ask... this is just the beginning!

## CHECK OUT OUR GREAT PACKAGES

### IMPACTOR



CHOICE OF NPO FROM OUR PORTFOLIO OF 200+ NPOS



RELATIONSHIP MANAGEMENT BETWEEN NPO AND



PARTNER DOLLAR-TO-IMPACT TO FIT WITHIN MARKETING/DONATION BUDGETS



SOCIAL MEDIA SHAREABLES & IMPACT REPORTS



501(C)(3) ONE-STOP-SHOP: 1 TAX ID, APPLICABLE TO MULTIPLE CAUSES



BEST PRACTICES FOR SOCIAL MEDIA MARKETING



SOCIAL MEDIA WIDGETS

**\$299**/mo

### SUPER IMPACTOR

INCLUDES ALL IMPACTOR BENEFITS

PLUS



CHOICE OF NPO FROM OUTSIDE THE ONEHOPE FOUNDATION NETWORK



CUSTOMIZED SHAREABLES TAILORED FOR CLIENT AND NPO



CUSTOMIZED SOCIAL MEDIA WIDGETS

**\$499**/mo

### CUSTOM IMPACTOR

INCLUDES ALL IMPACTOR AND SUPER IMPACTOR BENEFITS

PLUS



SOCIAL MEDIA MANAGEMENT AND PRE-WRITTEN EMAIL BLASTS, BLOG POSTS, ETC.



CALL TODAY FOR YOUR **CUSTOM QUOTE**

# FAQS

## IS THERE A SETUP FEE?

Nope! It's easy to get started on any of our packages.

## DO YOU CHARGE A FEE FOR PROCESSING DONATIONS?

The ONEHOPE Foundation ensures that 100% of donations go to your partner charity or cause.

## ARE THERE ANY CONTRACTS?

We're no cell phone company, but we do offer lower rates if you commit to one year or longer.

## WHEN WILL FUNDS BE SENT TO MY PARTNER NONPROFIT?

Within a week of being received from you, they will be in the hands of the partner nonprofit.

## DO YOU OFFER A FREE PLAN?

Not any more. But it'll always be free to work with us if you want to process your donations through us. We make sure that 100% of your donations go to as many causes as you'd like while only having to deal with one tax ID, and we'll even give you an impact report to show you all the good work you've done. Not too shabby for a free tier, eh?

## REFERRAL PROGRAM

Know someone who would love SIAS? Send them our way. We'll give you a month of your program on the house to show our immense gratitude!

## CONTACT

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